



# **IMPACT REPORT**

**JANUARY 1, 2020 - JUNE 30, 2020**





***“This is incredible, important work being done, and children need to be protected.”***



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# MISSION UPDATE

Dear Innocent Lives Foundation Family,

Since the publication of our previous annual report in 2019, many of us have been directly affected by the pandemic, social unrest, unemployment, and even the loss of loved ones. Families, children, and the nonprofits that support them are also facing unprecedented challenges.

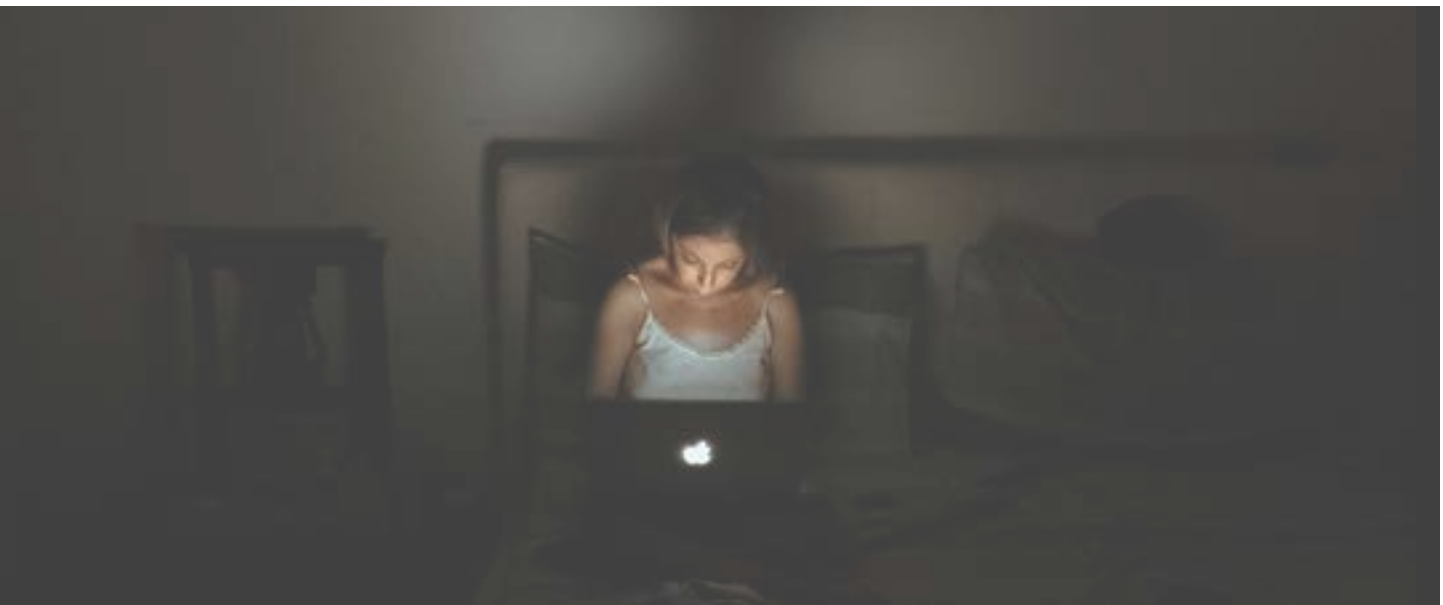
Amidst all of this, you are having a positive impact on the lives of families and children! Thanks to your continued support of the ILF mission, **119 child predators were identified to law enforcement during the first six months of 2020**<sup>1</sup>, and the video [“Knowledge for Parents”](#) was released as a guide to help parents navigate the effects of predatory behavior on the internet. Despite the challenges discussed in this impact report, we want you to find hope for the innocent lives you choose to protect.

How did the ILF succeed in the first two quarters of 2020?

- Increased our total cases turned over to law enforcement from 86 in 2019 to **119 cases** within the first six months of 2020
- Increased the number of Predator Identification Team (PIT) members from 20 in 2019 to **25 PIT members** by June 2020
- Expanded and improved our Wellness Program by adding a full-time [Director of Wellness](#)
- Conducted [“How to Avoid Zoom Bombing” webinars](#) for educators<sup>2</sup>
- Released our [“Knowledge for Parents” video](#) on YouTube<sup>3</sup>
- Increased the ILF team size from 35 in 2019 to **42 ILF members** by June 2020
- Added a part-time [Executive Assistant to the Foundation](#)

All of this is possible because of you. We are in this fight together. Thank you for being a part of the ILF Family.

—The Innocent Lives Foundation Team



<sup>1</sup> This supplemental impact report covers the first six months of 2020 and allows us to publish future impact reports aligned with the ILF fiscal year that begins every July 1st.

<sup>2</sup> <https://www.innocentlivesfoundation.org/how-to-avoid-zoom-bombing/>

<sup>3</sup> <https://www.youtube.com/watch?v=yR4YAGZjU7Q>

## ABOUT US

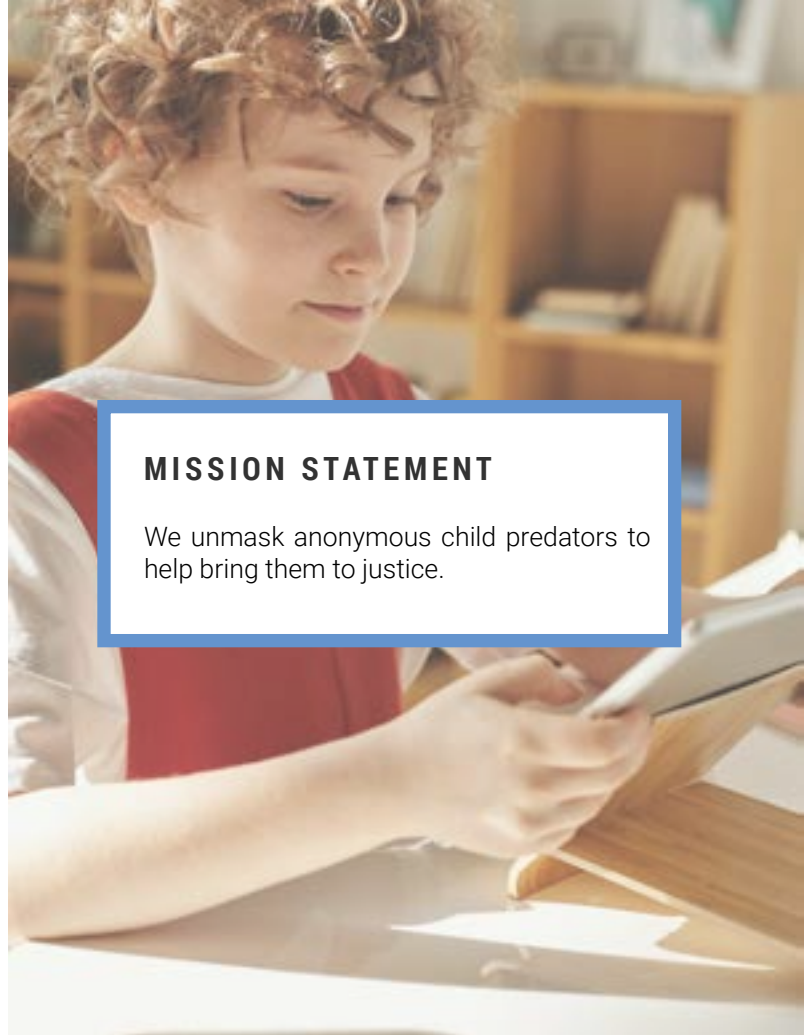
The Innocent Lives Foundation is an international organization consisting of accomplished technology experts who volunteer their time and skills to protect children on the internet by unmasking anonymous child predators to help bring them to justice. ILF undertakes the difficult and time-consuming task of discovering the true identities and physical locations of predators who target children and teenagers, then turns over all digital evidence to the appropriate law enforcement agency. Unlike other anti-predator groups, ILF does not condone the use of vigilante-style tactics, thus ensuring the integrity of evidence and the greatest opportunity for prosecution.

The Innocent Lives Foundation is guided by a diverse and dynamic board of directors:



***“Let's make an environment where cyber predators are caught and exploitation does not exist anymore.”***

***— A.D.***



### **MISSION STATEMENT**

We unmask anonymous child predators to help bring them to justice.



### **VISION STATEMENT**

To protect innocent children by unmasking predators who supply and trade in any child abuse material.

## GUIDING PRINCIPLES

### Failure is not an option

Predators count on roadblocks to break our spirit and make us abandon the hunt, but we will persevere. When a child's future — and possibly their life — is at stake, we must fight.

### Children are our beneficiaries

While we count on our contacts and love our donors, we exist to serve endangered children. When making decisions, policies, and planning for the future, the first question is, "How does this affect the children?"

### Emotional health of the ILF Team

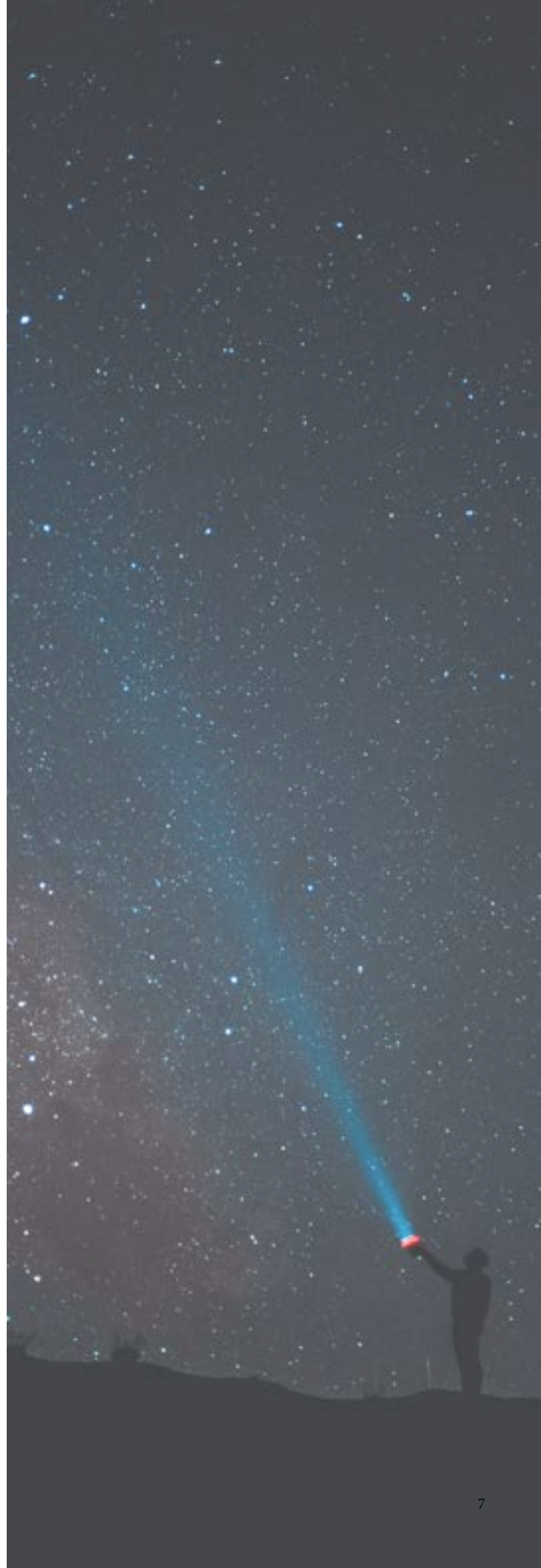
Our team is routinely exposed to soul-crushing subject matter. Before the ILF was granted official charitable status in 2017, a wellness plan was already in place and operational. We are actively evolving this plan to guard the emotional health of team members. Participation is required for all team members.

### Operate above reproach

Our team of professionals operates under strict guidelines and regulations inside of a logged and video recorded virtual environment. There is no room or tolerance for errors or missteps. If we were to deviate from our procedures, a predator could go free.

### Never educate a predator

We always ask, "If I publish this information, could I make a predator harder to catch?" Please know that there are many things we want to share with you, but we always ask ourselves whether it serves the best interest of the children to share the information. If it will educate predators, we will not release the information.



# THE BABY DOE CASE

**WARNING:**

The following story describes the sexual abuse we work to prevent. This content is disturbing. We have included only the information required for context, but encourage all to emotionally prepare themselves before reading.

Here are two key takeaways from this story:

- This story is not unique; 34% of all child sexual abuse takes place within the family.<sup>1</sup>
- None of this took place on the “Dark Web”; the entire case from beginning to end took place on the “Open Web”. Yes— the same internet we use every day for work, and the same internet our children play on.



While searching for case leads, a member of the ILF Predator Identification Team (PIT) found an online forum with a thread dedicated to the sexual abuse of very young children. There was a shocking number of posts and requests of people looking for Child Sexual Abuse Material (CSAM).

Yet, there was one forum user who demanded our immediate attention: a new father from the United States, looking to meet people in his local area to exchange and produce new CSAM using his baby.

To start the unmasking process, members of the PIT analyzed his forum posts. They looked for hints that could be examined through the use of Open-Source Intelligence (OSINT) and then scoured common sites and apps such as Instagram, Twitter, Imgur, Reddit, and Facebook. Soon, the PIT had the name of an individual, but was this the correct identity of the forum user?

As the PIT dug deeper, the lives of the forum user and the

individual merged. Research revealed a man in his 40s living a double life, appearing kind and decent to his friends and family while hiding behind a mask on the internet.

Knowing an innocent child was actively at risk, the PIT continued searching public records, business records, and additional social media accounts creating a timeline to confirm details such as his name, physical address, photos, aliases, emails, place of employment, birthday, phone numbers, and confirmation of a baby in his house. With his identity confirmed, law enforcement has accepted the case from the Innocent Lives Foundation.

Although this case is ongoing, we expect Baby Doe to have a real chance at an innocent life. The unfortunate reality is that millions of people victimize innocent children like Baby Doe, but take heart—your donations contribute to a team that works to find these predators and help bring them to justice. Because of you, this child has a fighting chance of living a beautiful, free, and innocent life.



# FUNDRAISING

During the pandemic, reports of online child abuse quadrupled between 2019 and 2020.<sup>1</sup> Your giving makes helping children— like Baby Doe in the prior story and many more— possible.

<https://www.innocentlivesfoundation.org/donate>



Can't give financially but still want to support the mission? Keep up with us on social media and tell others about us!<sup>2</sup>

## OTHER WAYS TO SUPPORT THE ILF:

## FOLLOW US ON SOCIAL MEDIA:

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1 <https://edition.cnn.com/2020/05/25/us/child-abuse-online-coronavirus-pandemic-parents-investigations-trnd/index.html>  
2 "Get to Know the Innocent Lives Foundation" - <https://www.youtube.com/watch?v=SiDK9fiS928>  
3 <https://streamlabscharity.com/innocent-lives-foundation>  
4 <https://www.facebook.com/fund/InnocentLivesOrg/>  
5 <https://doublethedonation.com/match/innocent-lives-foundation-a4036?mpid=1Y4YKn>  
6 <https://smile.amazon.com/ch/82-1110116>

# FUNDRAISING HIGHLIGHTS

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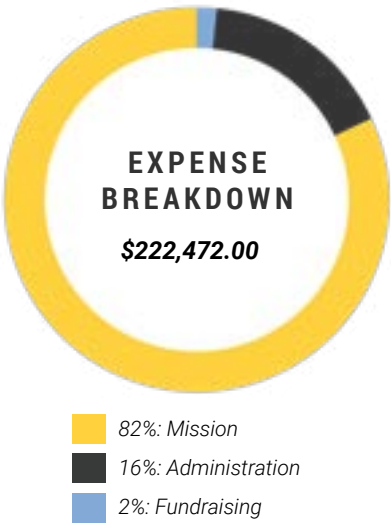
Humble Bundle, in cooperation with Packt, collected \$72,644.67 in donations through the “Humble Book Bundle” program with a Python & Machine Learning bundle.<sup>1</sup>

In January of 2020, the Information Security community contributed \$2,575 in donations to the ILF to see Chris Roberts deliver a keynote speech in a tutu.<sup>2</sup>

## FINANCIALS AT A GLANCE

TOTAL INCOME AND CONTRIBUTIONS  
(Q1 & Q2)

**\$255,117.00 USD**



<sup>1</sup> <https://www.humblebundle.com/books/python-machine-learning-packt-books>  
<sup>2</sup> <https://www.gofundme.com/f/chris-roberts-wears-a-tutu>



2020 Q1 & Q2

## **THANK YOU FOR YOUR SUPPORT**

### **ABOUT THE INNOCENT LIVES FOUNDATION**

Headquartered in Orlando, FL, The Innocent Lives Foundation is a registered 501(c)3 nonprofit organization led by “white hat” hackers and other cybersecurity and technology experts, with the sole purpose of protecting children online. Using innovative online investigative tactics and techniques, ILF’s team hunts down the worst of the worst — pedophiles, sexual predators, and human traffickers — and provides critical evidence and identifying information to US and international law enforcement agencies to aid in their capture and arrest. Founded by renowned social engineer Chris Hadnagy (aka “The Human Hacker”), the foundation’s executive board includes such notable figures as Clutch lead singer Neil Fallon, former FBI Behavioral Analysis Program head Robin Dreeke, Attorney Timothy J Maloney, Criminal Minds actress AJ Cook, and Criminal Psychologist Dr. Michelle Ward. For more information, visit:

***[www.innocentlivesfoundation.org](http://www.innocentlivesfoundation.org)***