



# 2022 IMPACT REPORT

[www.InnocentLivesFoundation.org](http://www.InnocentLivesFoundation.org)



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**“Because of your loving concern, we have our daughter back. Please know you have made a difference.”**

YP, a parent of a child in an ILF case

# MISSION UPDATE

Dear ILF Family,

I want you to take a moment and close your eyes and imagine a world where your children, my children, and every child can feel safe on the Internet. A world where they don't have to worry about being trafficked. A world where they have places they can go to for help, assistance, and care, especially if that is not their home or family. I know, even reading that myself, it seems like this may be a fantasy. True, changing the whole world may not be possible in short order, but this year each of you helped that vision become ever closer to being a reality.

Your kindness and financial support assisted the ILF in reaching a milestone - as we celebrated our 5th anniversary, we also were proud to have worked over 730 cases in those 5 short years. 474 of those cases went to law enforcement and helped stop child predators, saved kids from being groomed, or stopped the production and sale of CSAM<sup>1</sup>.

Without you and your donations, this mission does not happen.

Your financial support helped our close to 50 volunteers and 5 employees work hard to make sure this mission is always moving forward.

As we start our new year, our team is stronger than it has ever been. Shane is still at the forefront leading the team as COO. John Mitchell has taken up the role of event coordinator and fundraiser. Cardell has joined us as the official... well, everything else that needs to be done. Erin, the amazing and always so positive Wellness Director, is ensuring that, as an organization, we are mentally healthy. And we are proud to have the brand new addition of Ernesto; sharing his special talents in OSINT<sup>2</sup>, investigations, and organization. He is helping me lead the Predator Identification Team (PIT). Together this team is in the trenches every day, fighting for all children to have that vision come true.



The following report should give you a very clear picture of our mission, our guiding principles, and our financial status as a non-profit organization, but if you have questions or suggestions please reach out to us.

In closing, I make one plea to all of you reading this, dig deep this year. The pandemic has created an environment where we have seen a massive increase in the production of child abuse material, a leap in children being manipulated into sending self-taken nudes, an alarming increase in children being trafficked on a global scale and all of these horrors happening to younger and younger victims. This fight can only be won with your help. We need your support. If you have the talent, time, and desire to volunteer, please reach out to us. We know that not everyone can volunteer, so consider becoming an ILF Hero and setting up monthly donations to help us continue our work.

From the bottom of my heart, I want to thank each of you for taking the time to read this, for being part of our mission, and for caring enough about children to help us defend the innocent.

Sincerely,

A handwritten signature in white ink on a dark background. The signature is cursive and reads "Chris Hadnagy".

Chris Hadnagy, CEO





# ABOUT THE MISSION

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The Innocent Lives Foundation (ILF) is a nonprofit organization consisting of accomplished technology experts. These professionals offer their time and expertise to protect children by identifying the sexual predators who target them online and in real life. As a non-vigilante organization, we have a strong relationship with U.S. and international law enforcement agencies. Once a child predator has been identified by our team a complete report is sent to law enforcement so that these cases have the best chance of leading to prosecutions and arrests.

As the ILF learns more about the predator landscape, we provide information to parents and other responsible adults through education and outreach with the purpose of helping them to become knowledgeable about online safety. Our goal is to lessen the number of cases that require identification with the ultimate mission to “Identify anonymous child predators and help bring them to justice.”

## THE MISSION

Identify anonymous child predators to help bring them to justice.

## THE VISION

A world where all children can live innocent lives.



**TIMOTHY MALONEY**

Chairman of the Board and Legal Counsel.

# BOARD OF DIRECTORS



**DOUGLAS ASH**

Board Member with over 30 years of experience in business and technology leadership



**NEIL FALLON**

Board Member and lead singer of the band [Clutch](#)



**ERIN GRAY**

Board Member and internationally known actress, speaker, writer and founder of "[Heroes for Hire](#)."



**CHRIS HADNAGY**

CEO, Board Member, Professional Information Security Expert, and founder of [Social-Engineer](#).



**DR. KATHIE MATHIS**

Board Member with over 35 years of administrative and mental health experience.



**STEPHANIE PAUL**

Board Member and executive coach, actress, director, producer, and founder of [Stephanie Paul Inc.](#)

# GUIDING PRINCIPLES



## 1 | Children are our beneficiaries.

While we count on our contacts and love our donors, we exist to serve endangered children. When making decisions, policies, and planning for the future, we first ask, “How will this affect children?”



## 2 | Never educate a predator.

There are many successes we wish to share with the public, but we must ask ourselves, “If this information is published, will it make a predator harder to catch?” If the information does not serve the best interest of the children we protect or gives a predator new ideas, we will not release the information.



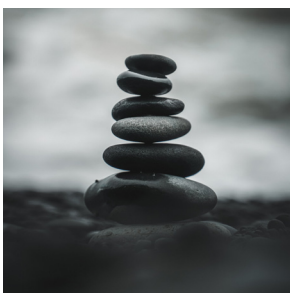
## 3 | Operate above reproach.

Our team of professionals operates under strict guidelines and regulations inside a heavily monitored virtual environment. Adherence to this framework is vital and enforced – if we deviate from our procedures, a predator could go free.



## 4 | No vigilantism.

We believe that vigilantism often causes more harm than good. Predators take advantage of loopholes to avoid prosecution. By not engaging in vigilante behavior, these loopholes do not exist. There is no room for vigilantism when a child's future– and possibly their life– is at stake.



## 5 | Protect the emotional health of the ILF.

Our team is routinely exposed to soul-crushing subject matter during ILF investigations. To guard the emotional health of our team members, everyone must participate in the ILF Wellness Program. Formal sessions with our Wellness Director are scheduled regularly, and additional sessions are highly encouraged.



# UP NEXT:

## “A Wolf in Sheep’s Clothing”




### **WARNING**

The following true story describes accounts of child sexual and physical abuse from a case worked by the Innocent Lives Foundation. **This content is disturbing.** Please be emotionally prepared before proceeding.

We have changed names, locations, and other identifying information for the safety of the victims and the Innocent Lives Foundation team.





**Children rarely lie about abuse.**

**E**very day we decide to place our trust in someone, whether it's a hairdresser who cuts our hair just the way we like it, a rideshare driver who gets us to our destination safely, or the person we choose to look after our children when we cannot. What does it take to trust someone with our children?

In late 2021 the Innocent Lives Foundation was approached by law enforcement to assist them with an active case. At least two subjects were under investigation for involvement in producing, distributing, and consuming child sexual abuse material (CSAM). Even more disturbing is that the victim was under five years of age, and it appeared that the mother might have been involved. Although law enforcement had the two subjects' names and warrants issued, the subjects were proving very difficult to find.

The objective of the Innocent Lives Foundation was to locate the subjects and provide additional insight regarding the apparent involvement of all parties.

The first subject, who we will refer to as "John," was located in a short period of time

by the ILF Predator Identification Team (PIT) using Open Source Intelligence (OSINT) methods and specialized software provided by one of our Impact Sponsors.

The mother, who we will refer to as "Mary," was much more challenging to locate and had numerous social media accounts. Four PIT members worked tirelessly until they had their first breakthrough.

As the PIT dug deeper into "Mary's" social media presence, they reviewed any account that appeared to have a connection to her. Finally, they discovered a profile where she shared videos of herself unboxing packages she had received. One of the boxes' shipping labels was in view; unfortunately, the quality of the image was extremely poor. Another PIT member had the skill set to enhance the photo enough to make the label legible, revealing a match to an unverified address the PIT already had discovered. Law enforcement was notified, and "Mary" was successfully located.

With reports completed and sent to law enforcement, the ILF portion of the case was complete.



## The Rest of the Story

Typically the ILF does not hear back from law enforcement after a case has been accepted; however, this time was different.

“John” is a middle-aged man who was a consumer and distributor of the CSAM. Currently, “John” faces sentencing of over 50 years in prison for his involvement in this case and others. This sentencing effectively ends “John’s” career as a predator, and he will never be able to victimize another child again.

We are happy to report that despite earlier indications, the child’s mother “Mary” had no involvement in the abuse of her child – she was unaware this content had been made and distributed. “Mary” worked with law enforcement and successfully identified the abuser of her daughter and the producer of the CSAM, who we will call “Bill.”

“Bill” was abusing, recording, and distributing the CSAM of “Mary’s” daughter. The man was a close friend whom she often trusted with her child. “Bill” even ran a business that granted him easy access to other children. Because of “Bill’s” abuse of the children under his care, we do know that he is in custody now and awaiting judgment from the judicial system.



## Why Share This Story?

This story underscores many lessons worthy of our consideration.

Even though the investigation began with “John,” pulling on this thread revealed “Bill’s” involvement in this story. This is not unusual; often, predators are a part of a larger cell, and abuse of this type is rarely limited to one child. **The impact of submitting just one more case can be exponential and can protect the innocence of many children.**

One of our guiding principles is to conduct our casework in a way that is above reproach. When a child’s future is at stake, it is imperative that we be conscious of our biases and how they could influence our research and judgment. Given that “Mary,” the mother, appeared to be hiding from her warrant and that 93% of abuse<sup>1</sup> occurs among friends and family, it could have been reasonable to assume that she was involved in her daughter’s abuse. **We must take our time and pay attention to the evidence because things are not always as they appear.**

Unfortunately, the world our children grow up in is plagued by predators and other unhealthy individuals. “Mary” had every reason to believe her child was safe in the care of “Bill.” Not only was he a close family friend, but his business and professional credentials gave her further reason for trust. Once we become aware of this issue, it may seem overwhelming, **but do not give up hope, and do not stop fighting for our children.**

# HOW TO HELP



There are endless opportunities for you to join the ILF in the fight against child sexual abuse. When you donate your finances, network, or time, each contributes value to the mission and enables the ILF continue identifying child predators.

<https://www.innocentlivesfoundation.org/donate>

## Hero Program | [www.ilfhero.org](http://www.ilfhero.org)

Donate monthly and get ILF-branded swag and perks!

## Hero Program Rewards

	 <b>Defender</b> \$25 Monthly	 <b>Hero</b> \$50 Monthly	 <b>Legend</b> \$100+ Monthly
Annual ILF Store Credit	\$15	\$35	\$50
Exclusive Collections in ILF Store	●	●	●
Badgr.com Badge	●	●	●
Physical Impact Reports	●	●	●
Annual Anniversary Challenge Coin	●	●	●
Right of First Refusal for ILF Events		●	●
Premium Swag			●

## Be a Fundraiser | [www.ilf.fund](http://www.ilf.fund)

With peer-to-peer fundraising, you get to join the ILF in the fight against child sexual abuse. Sign up as a fundraiser, set a goal, and keep track of the funds you raise over time by tying your account to Facebook or Streamlabs. Become a fundraiser today!

Facebook Fundraisers | <https://www.facebook.com/fund/InnocentLivesOrg>

Charity Streams | <https://www.innocentlivesfoundation.org/stream>

## Workplace Giving | <https://doublethedonation.com/match/innocent-lives-foundation-a4036>

Many workplaces offer donation matching. Check if your workplace provides this perk!

## Shop ILF | [www.ilfshop.org](http://www.ilfshop.org)

Get your shirts, stickers, and other apparel from the ILF shop. Show off your #ILFintheWild!

For more ways to get involved with ILF's mission:

<https://www.innocentlivesfoundation.org/get-involved>

Can't give financially but still want to support the mission? Keep up with us on social media and share us with your online network!



**Instagram** | @innocentlivesfoundation



**Facebook** | @innocentlivesorg



**LinkedIn** | @innocentlivesorg



**Twitch** | @innocentlivesfoundation



**YouTube** | @innocentlivesfoundation



**Twitter** | @innocentorg

# FUNDRAISING HIGHLIGHTS

## ILFest 2021 | \$64,000

ILFest this year was a smashing success. Thank you to everyone who showed up and helped us fly past our goal of \$50,000! From celebrity guests to GeoGuessr and the Sandwich of Suffering, we had a great time, and this event helped us fund over a dozen cases!

## Peer-to-Peer Fundraisers | \$45,113

Thank you to all of our incredible peer-to-peer fundraising organizers and teams!

## Wiley Publishing via Humble Bundle | \$20,243

Thank you to the continued support of Wiley Publishing in partnership with Humble Bundle. This year we saw the release of the Programming Book Bundle, helping programmers everywhere have access to amazing resources at a bargain while at the same time raising over \$20,000 for the ILF!





## *ILF Events & Spotlight Donors*



### The 2022 \$10K+ Donors Club

**Satcher & Boyd Household**  
\$74,953

**Elithia and Tulley**  
\$23,546

**Anonymous Donor of an NFT**  
\$13,500

**Bobby Stoskopf**  
\$10,575

**AJ Cook**  
\$10,150

**Perry Carpenter**  
\$10,000



## New Initiatives

This year the ILF expanded its fundraising efforts into two new realms with global 5k events and the formation of the ILF Barrel Pick Club

### ILF 5K's

We held our first-ever ILF Global 5k in September of 2021, allowing supporters from all over the world to come together and run to stop child predators. We had over 100 individual sign-ups from across 6 different countries, and 32 different US states represented. Following this event, we held another Spring 5k to help celebrate our 5-year anniversary! Look out for more races and marathons in the future!



Platinum  
Transparency  
**2022**

**Candid.**



## ILF Barrel Pick Club

This year we launched the [ILF Barrel Pick Club](#), an incredible fundraising initiative centered around spirits and unique experiences. Our first partnership was with the world-renowned [Old Forester Distillery](#), where we were invited to select our very own barrel of their signature bourbon, bottled at barrel strength! We expect to raise approximately \$21,000 with this barrel by the time all bottles have sold. Check on current availability of this pick by reaching out as shown below.



Next, we were honored to be invited to partner with [Buffalo Trace](#), the most award-winning distillery in the world! We are very excited for the release of our [Weller Full Proof](#) Single Barrel in the near future, in partnership with [Unicorn Auctions](#)!



Pictured: ILF Barrel Pick Club selecting at Old Forester.

If you would like to learn how you can get involved with the ILF Barrel Pick Club please follow us on social media, or reach out to our event coordinator John McCombs at:

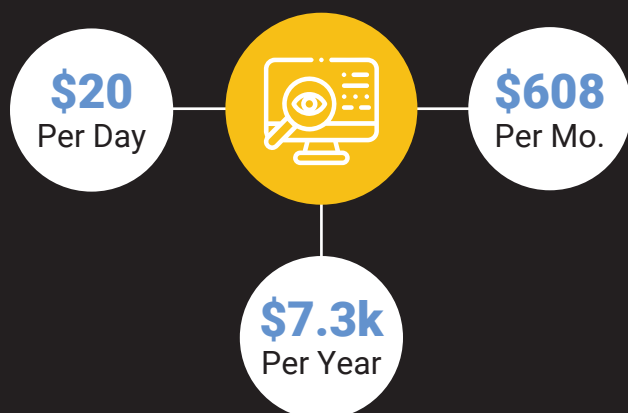
[john.m@innocentlivesfoundation.org](mailto:john.m@innocentlivesfoundation.org)

# IMPACT BY THE NUMBERS

It can cost up to **\$5,000** to have a case accepted by Law Enforcement

For the last 3 years, on average we have had a case accepted by law enforcement every 2 working days.

How much would it cost to sponsor a PIT Agent?



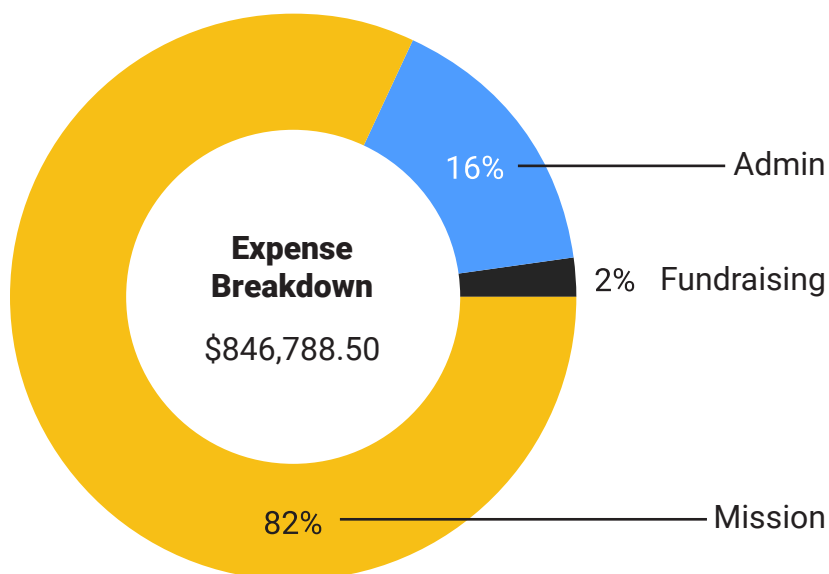
**\$15,000**

For \$15k, you can power our case management for a **WHOLE YEAR**.

**\$65,000**

For \$65k, you can power ALL of the ILF's software for a **WHOLE YEAR**.

## Financials at a Glance



### Total Income & Contributions

**Income**  
\$738,548.05

**Expenses**  
-\$846,788.50

### Fiscal Year Total¹

**-\$108,240.45**





# References

## Page 4 – Mission Update

<sup>1</sup> CSAM: <https://www.innocentlivesfoundation.org/threat-of-sg-csam>

<sup>2</sup> OSINT: <https://www.recordedfuture.com/open-source-intelligence-definition>

## Page 11 – “A Wolf in Sheep’s Clothing”

<sup>1</sup> 93% of abuse: “Bureau of Justice Statistics Sexual Assault of Young Children as Reported to Law Enforcement: Victim, Incident, and Offender Characteristics

<https://bjs.ojp.gov/content/pub/pdf/saycrl.pdf>

## Page 18 – Financials at a Glance

<sup>1</sup> For our most up to date financial information, please see our latest 990 on our [website](#).



**“It is not only a moral obligation, but a *privilege* to participate in this mission.”**

Jonathan Younie  
ILF Ambassador & Volunteer

## ABOUT THE

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# Innocent Lives Foundation

The Innocent Lives Foundation is a charity that identifies online child predators to help bring them to justice. As a non-vigilante organization that partners worldwide with law enforcement, our vision is a world where all children can live innocent lives. Using innovative online investigative techniques, ILF’s team hunts down the worst of the worst – pedophiles, sexual predators, and human traffickers – then provides critical evidence and identifying information to U.S. and international law enforcement agencies to aid in their capture and arrest. Founded by renowned social engineer Chris Hadnagy (aka “The Human Hacker”). The foundation’s board of directors includes such notable figures as Douglas Ash an executive with more than 30 years of experience in senior positions, Neil Fallon the lead singer of the band Clutch, Timothy Maloney our Attorney and chairman of the board, Dr. Kathie Mathis a CEO with over 35 years of administrative and mental health experience, Stephanie Paul an executive, coach, actress, director and producer, and Erin Gray an internationally known actress, speaker, writer and founder of “Heroes for Hire.”

**For more information, please visit:** [www.innocentlivesfoundation.org](http://www.innocentlivesfoundation.org)  
or scan the following QR code.



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