


IMPACT

REPORT



INNOCENT LIVES
FOUNDATION

InnocentLivesFoundation.org

A young girl with blonde hair, wearing a grey shirt, is looking intently at an open book. She has her hand resting on the page. A young boy with dark hair, wearing a light blue shirt, is looking down at the book next to her. They are both sitting on a light blue, textured surface, possibly a bed or a couch. The lighting is soft and focused on the book.

“The Innocent Lives Foundation isn’t just a mission or a volunteer opportunity to me - it’s a calling. A deeply personal one.” – Anonymous



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FUNDRAISING

FOUNDER'S ADDRESS

I am still in shock that the Innocent Lives Foundation has been around for 8 years! I never thought it would turn into what it is today, with close to 600 cases accepted by law enforcement around the world.

With that said, multiple challenges, including the economic challenges, both federally and locally, have had a dramatic effect on the non-profit world, and the ILF is no exception. Due to a decrease in donations, we had to lay off all our employees and transition to a volunteer-only organization. As hard as this was, it was heartwarming to see the way our volunteers have stood up and stepped in. We are still running, just with more blood, sweat, and tears.

The problem has only gotten worse. We need your help. Here are some statistics you need to be aware of:

- **AI-Generated CSAM** surged by **1,325%** in 2024
- Online grooming of our kids increased by **192%** at the same time
- **Violent online groups**, those interested in pain, sadism, and self-harm toward children, increased by **200%**
- There were **62.9 million files**, **33.1 million videos**, and **28 million images** reported to the National Center for Missing & Exploited Children

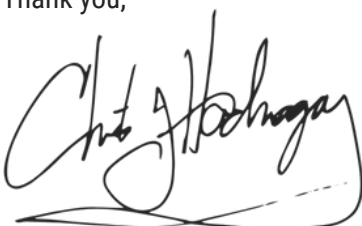
I am asking you to dig deep and think of circles you are in, friends you have, and people you know that may have the means to donate. Our mission is to locate and stop predators from being able to harm our kids, and we need your support to accomplish it. Take a look at the [Fund-A-Case](#) page on our site and see if you know anyone who would be interested in helping out.

In the last couple of years, we started expanding our mission. In addition to locating predators and educating caregivers and parents, we started training courses for Internet Crimes Against Children (ICAC) agents. Dr. Abbie Maroño, retired Secret Service agent Brad Beeler, and I have developed training to help law enforcement agents improve their interview techniques. And we have successfully taught this to agents across the United States.

I would like to thank all our supporters, amazing volunteers, ambassadors, and our truly remarkable board of directors for their tireless efforts and continued dedication to enhancing our mission. Some days, when it feels like all of this is a losing battle, I remind myself of the stories we get from law enforcement when our reports lead to an arrest. Every year, there are increases in these crimes, and when an agency calls just to say “thank you” for the work we do, or when a federal agent tells us how our training made them better at catching the predators, it shows we’re making a difference. When I ponder those things, I begin to feel pride and a deep sense of accomplishment.

As we approach our 8-year anniversary, let’s celebrate 8 full years of making a difference in this world, 8 years of giving children everywhere a chance to live **innocent lives**. Help us to continue our mission by [donating now](#).

Thank you,

A handwritten signature in black ink, appearing to read 'Chris Hadnagy', with a stylized, flowing script.

Chris Hadnagy

BOARD OF DIRECTORS

The Innocent Lives Foundation is guided by a diverse and dynamic Board of Directors



Chris Hadnagy

Founder & Executive Director



Timothy Maloney

Chairman of the Board



Douglas Ash

Board Member



Joy Beland

Board Member



May Brooks-Kempler

Board Member



ABOUT US

The Innocent Lives Foundation is a registered 501(c)(3) nonprofit organization consisting of accomplished technology experts who volunteer their time and skills with the sole purpose of protecting children online. Using innovative online investigative tactics and techniques, ILF's team of volunteers hunts down the worst of the worst - pedophiles, sexual predators, and human traffickers. Unmasking these anonymous child predators is the first step to bringing them to justice. By providing critical evidence and identifying information, ILF is able to team up with appropriate law enforcement agencies to aid in their capture and arrest.

Unlike other anti-predator groups, the Innocent Lives Foundation does not condone the use of vigilante-style tactics. This ensures the integrity of evidence and the greatest opportunity to protect our volunteers and the victims unfortunately involved.

MISSION

We identify and unmask anonymous child predators to help bring them to justice.



VISION

We want to create a world where all children can live innocent lives.

GUIDING PRINCIPLES

OPERATE ABOVE REPROACH

Our team of professionals operate under strict guidelines and regulations inside a heavily monitored virtual environment. Adherence to this framework is vital and enforced – if we deviate from our procedures, a predator could go free.

NEVER EDUCATE A PREDATOR

There are many successes we wish to share with the public, but we must ask ourselves, “If this information is published, will it make a predator harder to catch?” If the information does not serve the best interest of the children we protect or gives a predator new ideas, we will not release the information

CHILDREN ARE OUR BENEFICIARIES

While we count on our contacts and love our donors, we exist to serve endangered children. When making decisions, policies, and planning for the future, we first ask, “How will this affect children?”

PROTECT EMOTIONAL HEALTH

Our team is routinely exposed to soul-crushing subject matter during ILF investigations. To guard the emotional health of our team members, everyone must participate in the ILF Wellness Program. Formal sessions with our Wellness Director are scheduled on a regular basis and additional sessions are highly encouraged.

NO VIGILANTISM

We believe that vigilantism often causes more harm than good. Predators take advantage of loopholes to avoid prosecution. By not engaging in vigilante behavior, these loopholes do not exist. When a child’s future – and possibly their life – is at stake, there is no room for vigilantism.

CASE STUDY

ALL NAMES HAVE BEEN CHANGED FOR THE PURPOSE OF PRIVACY.

On what seemed like any other day, Jennifer (23), began receiving explicit text messages and phone calls asking for nudes. Confused but a busy young adult, she went to work and spent the day trying to figure out where this could be coming from. What happened that led to the sudden flood of harassing calls and creepy messages?

The answer eluded her – until she figured out someone hacked into her old Snapchat account. Old photos and videos were accessed, some of which were explicit. The images were from years ago, when she was maybe 14 or 15 years old, which made everything worse. Not only did these malicious people steal her intimate content, but they posted it online including her name, phone number, and online usernames.

As the harassment continued and overwhelmed her, Jennifer tried to talk to law enforcement, but learned there was little they could do to help. Understandably upset, she didn't know what else to do. She heard about the Innocent Lives Foundation (ILF) and reached out for help. Once we were in touch with her, the ILF jumped into action. One of our agents scoured the internet to find every site containing her images and helped write up a DMCA (Digital Millennium Copyright Act) request to have them removed. These were all considered CSAM (Child Sexual Abuse Materials) and the requests warned that the sites would be reported within 24 hours.

All but one website responded to the requests and took the images down. The remaining site contained a lot of illegal content, so we reported them to the Department of Homeland Security, who took up the case.

Our agent didn't stop there though. He reached out directly to one of the harassers and asked where he found the images. Convinced to help during those discussions, the harasser sent our agent an invite to a private discord channel. There, the CSAM materials were being given away to members. With that access acquired, we brought in federal law enforcement to take over and start a formal case.

With the images taken down and federal law enforcement involved, we reached back out to update Jennifer. She is an amazing and strong young woman who made it to the other side of this terrible situation and let us know her thoughts about the Innocent Lives Foundation: *"If it were not for you, I would be living in shame and embarrassment. Your hard work, your trustworthiness, and your judgment free treatment of me gave me the strength to fight. Thank you."*

DR. ABBIE MAROÑO

Author of The Doctor's Corner, Lilly the Brave Lion, and Lila the Brave



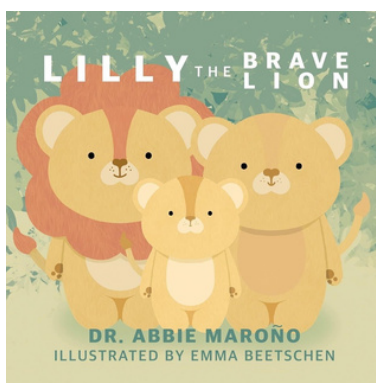
Dr. Abbie Maroño is an internationally recognized behavioral and social scientist, acknowledged by the U.S. Department of State as a top 1% expert in her field. She has delivered specialized behavioral analysis training to representatives from 29 U.S. federal agencies, including the U.S. Secret Service, FBI, and Department of Homeland Security, as well as senior leadership at INTERPOL.

Earning her PhD in Psychology, Abbie became a Professor of Psychology at 23 and now serves as Director of Education at Social-Engineer, LLC, specializing in behavior analysis. Beyond her academic and professional work, Abbie authors the Doctor's Corner blog for the Innocent Lives Foundation and has written two children's books designed to help young readers understand bravery, personal safety, and how to recognize warning signs to stay safe.

Lilly the Brave Lion

Through Lilly's adventures, children learn about trust, personal boundaries, and the importance of open communication with adults they trust.

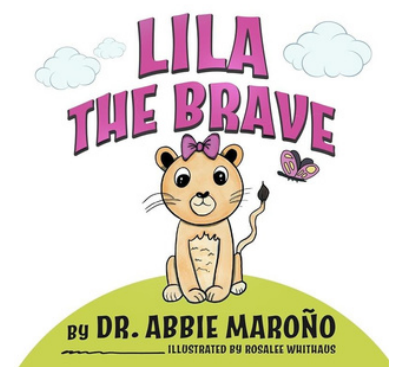
Each story teaches the importance of making safe choices, from handling secrets to navigating online friendships. *Lilly the Brave Lion* entertains while providing a child-friendly foundation for discussions on safety and respect.



[Purchase Lilly the Brave Lion here](#)

Lila the Brave

Lila the Lion may be young, but she's already known for her courage and determination. Alongside her best friends, Lila learns valuable lessons about friendship, responsibility, and standing up for what's right. This inspiring story helps children become little detectives through the art of storytelling. By recognizing science-backed cues to predatory behavior, children learn how to keep themselves safe in an engaging and fun way.



[Purchase Lila the Brave here](#)

FUNDRAISING

Let's make a world where all children can live innocent lives. Our children spend more time online than ever, but they are not alone. Each time they access the internet, they share that space with approximately 500,000 child predators. Every second, children are targeted, manipulated, and harmed by those lurking in the shadows of the digital world.

All donations go towards identifying anonymous child predators to help bring them to justice.

innocentlivesfoundation.org/donate/

Can't give financially but still want to support the mission? Follow us on social media:



/InnocentLivesOrg



@innocentlivesfoundation



Innocent Lives Foundation



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FUNDRAISING HIGHLIGHTS



ILFest 2024

For our 5th annual ILFest, we set out to attempt a hybrid event in 2024. The Celtic Ray Public House in Punta Gorda, Florida generously hosted our in-person segments, while we continued to stream the virtual segments on Twitch. The event went well, running from 10:30AM through 8:00PM, also making it our longest event to date. Throughout the day, members of the Innocent Lives Foundation team hosted a variety of games, challenges, raffles, auctions, and more while we shared the importance of our mission. At the end of ILFest 2024, we raised nearly **\$15,000** which went directly to fund future cases. We at the Innocent Lives Foundation thank the Celtic Ray Public House for hosting and partnering with us for ILFest 2024; we thank our volunteers for making the event possible at all; and we thank our generous supporters and donors for making it a success. If you would like to read more about ILFest2024, you can find a schedule of events and a link to local news coverage by WGCU on our website: innocentlivesfoundation.org/ilfest24



Barrel Pick

In 2024, we partnered with Unicorn Auctions again for our Barrel Pick club, which saw the release of three exceptional barrels of bourbon. The auction was an incredible success, raising **\$44,590** across 339 lots. In addition to our barrels from Four Roses and Starlight, the auction consists of donations from the Willett distillery and other kind-hearted donors. Over the past few years we've worked to build relationships within the whiskey community and are honored to partner with some of the finest individuals and distilleries in the industry.

We appreciate the support from all those interested in partnering with the Innocent Lives Foundation, with the goal of making the world a more innocent place for our children. Any interested parties looking to partner with us in the future, please reach out by emailing: contact@innocentlivesfoundation.org.

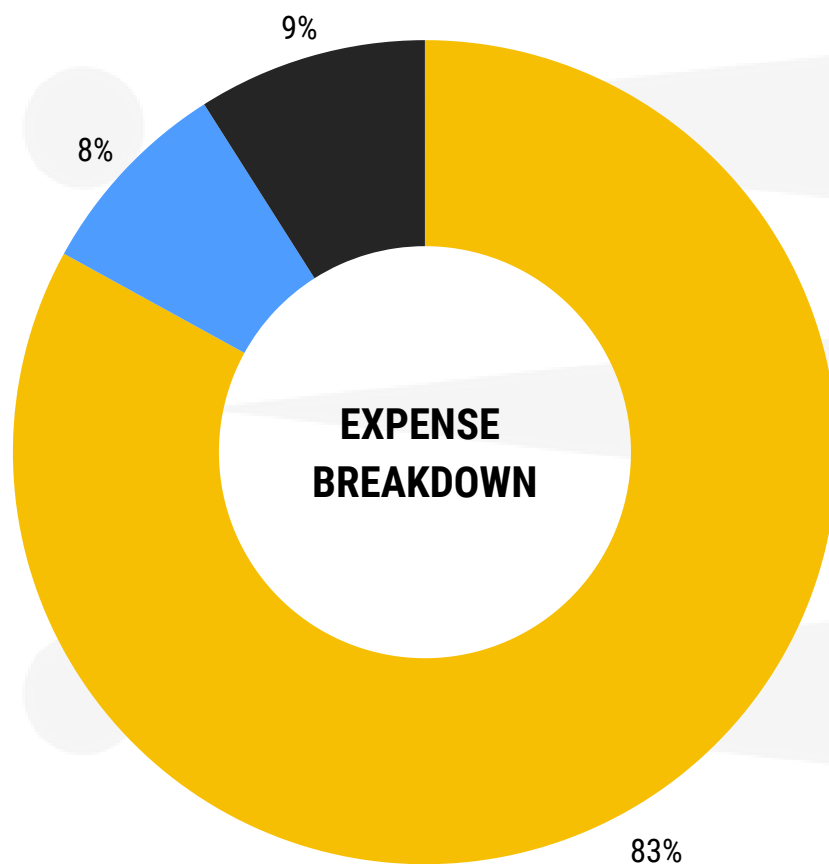
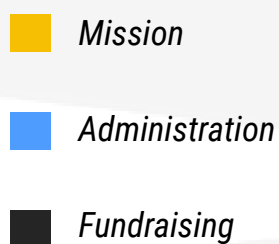
FINANCIALS

Total income and contributions for the Fiscal Year

Yearly Income: \$108,815

Yearly Expenses: \$507,044

Fiscal Year Total: -\$398,229



THANK YOU

FOR YOUR SUPPORT

About the Innocent Lives Foundation:

Headquartered in Orlando, FL, The Innocent Lives Foundation is a registered 501(c)(3) nonprofit organization lead by 'white hat' hackers and other cybersecurity and technology experts, with the sole purpose of protecting children online. Using innovative online investigative tactics and techniques, ILF's team hunts down the worst of the worst - pedophiles, sexual predators, and human traffickers - and provides critical evidence and identifying information to US and international law enforcement agencies to aid in their capture and arrest. Founded by renowned social engineer Chris Hadnagy, the foundation's executive board includes notable figures such as Timothy J. Maloney, Esq., Douglas Ash, Joy Beland, and May Brooks-Kempler.

For more information, please visit innocentlivesfoundation.org

