INNOCENT LIVES FOUNDATION

2026

WE SHOWED UP. WE DID THE WORK.

WE MADE AN *Impact*

594
CASES SUBMITTED TO LAW ENFORCEMENT

+30
NEW VOLUNTEERS



$200,000
DONOR MATCH

05
NEW LAW ENFORCEMENT PARTNERSHIPS

CHILDREN PROTECTED

2026 IMPACT REPORT

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Every case we touch comes from a child who deserved a quiet life, a safe home, and a future that wasn’t stolen by someone stronger than them.

– Anonymous Volunteer



FOUNDER'S ADDRESS

Change is part of life, even when it hurts. I think it helps us grow, but only if we're willing to look at it properly.

Eight and a half years ago, I never imagined ILF becoming what it is today. We went from an idea to a fully established organization.

Then came a wave of attacks and disruption. We lost almost all of our financial backing and, devastatingly, had to let go of every paid employee.

Throughout that, our love for the mission has and will never change.

Then at the end of 2025, a generous donor gave ILF $100,000 (thanks to one of our boisterous ambassadors). He came back and said, "I want to do more. I will match everything you raise, up to another $200,000." That match runs to the end of 2026, so every gift counts twice.

He also asked me a question I couldn't shake: "Chris, what changes do you need to make to complete 500 cases a year, instead of 500 cases in eight years?"

I had never imagined that level of impact. While it wasn't impossible, I had to ask myself what ILF truly needed from me, and what I needed to let go of.

First is Kristy Nordmann, our formidable CEO, who now leads the fundraising, marketing, and operations teams. This let me stay close to what I love: the Predator Identification Team. Then Jennifer Silvus stepped up to help me lead that team.

Next, people. We're growing the PIT with mission-driven volunteers. Thirty joined us this year, and others answered our call for an in-house AI team. Offenders hide in encrypted apps, use AI, and the victims keep getting younger. Our AI team is developing tools that can help us work more efficiently and analyze information more effectively.

Now I have time to focus on forming partnerships with sponsors. I'm asking companies that share our passion for protecting children to donate money and technology.

Every one of these changes scared me.

But look at the year we've had. With the money gone and almost no paid team, volunteers kept the work going. Now, agencies have to put the worst cases first. That is right, and it means every case we hand over has to be stronger and takes longer to build. We delivered anyway: 7 arrests in the US this year from a single case, and 594 cases since 2017.

We think like the bad guys and act like the good guys.

This has been one of the most encouraging years in our history. We're not back to where we were financially, and volunteers can't carry this alone for long. We need full-time investigators and the right tools.

$6,000 funds a case, start to finish.

I used to fear change. Today, I look forward to it. Thank you for standing with us through the attacks and the losses. ILF's greatest work is still ahead of us.

With all my heart,



Chris Hadnagy
Founder, Innocent Lives Foundation



ILF IN NUMBERS

594

Cases accepted by law enforcement

30

New volunteers onboarded in 2026

27

Active cases right now

$6,000

To produce one file sent to law enforcement

ABOUT US

SOMEONE IS DOING SOMETHING ABOUT IT

The Innocent Lives Foundation is a registered 501(c)(3) nonprofit organization consisting of accomplished technology experts who volunteer their time and skills with the sole purpose of protecting children online. Using innovative online investigative tactics and techniques, ILF's team of volunteers hunts down the worst of the worst - pedophiles, sexual predators, and human traffickers. Unmasking these anonymous child predators is the first step to bringing them to justice. By providing critical evidence and identifying information, ILF is able to team up with appropriate law enforcement agencies to aid in their capture and arrest.

Unlike other anti-predator groups, the Innocent Lives Foundation does not condone the use of vigilante-style tactics. This ensures the integrity of evidence and the greatest opportunity to protect our volunteers and the victims unfortunately involved.



MISSION

We identify and unmask anonymous child predators to help bring them to justice.



Operate above reproach

Our team of professionals operate under strict guidelines and regulations inside a heavily monitored virtual environment. Adherence to this framework is vital and enforced — if we deviate from our procedures, a predator could go free.

Never educate a predator

There are many successes we wish to share with the public, but we must ask ourselves, “If this information is published, will it make a predator harder to catch?” If the information does not serve the best interest of the children we protect or gives a predator new ideas, we will not release the information

Children are our beneficiaries

While we count on our contacts and love our donors, we exist to serve endangered children. When making decisions, policies, and planning for the future, we first ask, “How will this affect children?”

Protect emotional health

Our team is routinely exposed to soul-crushing subject matter during ILF investigations. To guard the emotional health of our team members, everyone must participate in the ILF Wellness Program. Formal sessions with our Wellness Director are scheduled on a regular basis and additional sessions are highly encouraged.

No vigilantism

We believe that vigilantism often causes more harm than good. Predators take advantage of loopholes to avoid prosecution. By not engaging in vigilante behavior, these loopholes do not exist. When a child’s future — and possibly their life — is at stake, there is no room for vigilantism.

THE CRISIS

Offenders have moved off mainstream platforms into encrypted apps, closed communities, and AI tools that generate abuse material on demand. Identifying them now takes more sophisticated tools, more time, and more coordination than it did even two years ago.

1 IN 25

children in some countries reported having their images turned into sexually explicit AI deepfakes in the past year - roughly one child in a typical classroom

UNICEF / ECPAT / INTERPOL, Disrupting Harm, Feb 2026

Grooming

+158%

Online enticement reports, up from 546,333 in 2024 to more than 1.4 million in 2025.

NCMEC, 2025 CyberTipline Report

AI-Generated CSAM

3,443

AI-generated CSAM videos identified in 2025. In 2024, there were 13

IWF, AI CSAM Report 2026

65%

of those videos were Category A - the most severe classification there is.

IWF, AI CSAM Report 2026

Reporting Volumes

312,030

confirmed CSAM reports in 2025 - a record, and a 7% rise from 2024

IWF, Jan 2026

400,000+

reports with a generative-AI link in 2025

NCMEC, 2025 CyberTipline Report

OUR IMPACT

An ILF agent found a man on a dark web forum, openly sharing images of child abuse. Then the agent saw something worse: the forum's moderators were about to shut the whole site down and erase every trace of it. The evidence had a countdown on it.

Working fast, using only public digital trails, our agent traced the man to Argentina and handed everything to Argentine authorities before the window closed.

---

4 Terabytes of abuse material seized.

THIS IS EQUIVALENT TO:

4,000 Movies

OR

8,000,000 Files

OR

1,300,000 Files

> In light of the foregoing, this Investigation Unit considers the Innocent Lives Foundation to be an indispensable strategic ally in preventing, eradicating, and prosecuting crimes related to Child Sexual Abuse Material.

– Corporal First Class Hernán Federico ALEGRE
Argentine National Gendarmerie
August 9, 2026

MORE IMPACT

We keep case detail limited by design - for the safety of the children involved and the integrity of our investigations. Here are two more cases from this year.

He Thought They Loved Him

A father came to ILF certain he'd already lost his son. The teenager had fallen victim to sextortion - and worse, he was still convinced the people extorting him actually loved him. Additionally, the teenager suffered from a painful drug addiction.

Working with the father, our agent traced the accounts behind the scheme and handed the case to federal law enforcement.

The teenager recovered from his addiction and is living a healthy, happy life.

Two arrests. The family is rebuilding.

Every Thread Led Somewhere Real

An ILF agent found a man on a dark web forum, openly posting some of the worst material our team encounters, certain nobody could ever trace him back.

The agent worked the thread until a username became a real person in a real country. ILF passed everything to law enforcement there.

Arrest made.

$6,000 funds cases like these.

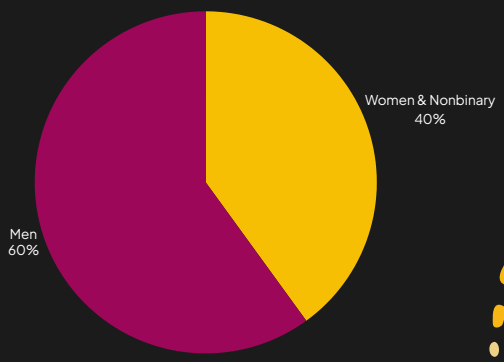
SNAPSHOT OF OUR TEAM

Our volunteers from all walks of life unite to do one thing: identify anonymous child predators and help bring them to justice. Across all teams, our volunteers contribute an average of **1,000 hours** each month to advance this mission (the equivalent of 25 weeks of full time work). Without their time, skills, and effort, none of this would be possible.

By day, our volunteers are CEOs, nurses, corporate librarians, and stay-at-home moms. **Additionally, 11 of our Predator Identification Team (PIT) agents are veterans.** Outside of their day jobs, they bring unique skills to a mission that reaches far beyond their own communities.

In the information security (InfoSec) and cybersecurity industries, women make up only 22% of the workforce *(ISC2, March 2025)*. However, **women and nonbinary individuals make up 40% of our team.** Our volunteers also come from rural communities, include individuals with low incomes, and represent the LGBTQIA+ community. Diversity enriches our team, and every individual brings unique value to our mission.

OUR TEAM



WHEN THE FUTURE WAS UNCERTAIN, THEY STAYED.

From June 2025 through January 2026, a committed group of volunteers continued pushing our mission forward through extraordinary uncertainty as funding was reduced and staff were let go. They gave their time, shared the responsibility, and kept showing up for the children who needed them the most.

Without their dedication, it's hard to say where ILF would be today.

To the volunteers who stayed: **thank you for keeping the mission alive.**

> I feel like more of a badass working with this team than I have in 16 years as a nurse.
>
> **– Volunteer**

SNAPSHOT OF OUR TEAM



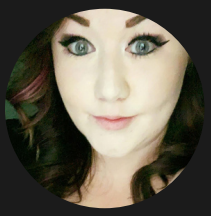
Nick
LIKES: Gaming, Sci-Fi, Music
DISLIKES: Stores that have their Christmas stuff out in September
Volunteer since 2017



Deanna
LIKES: My French Bulldog (Stan), Cheese Fries, Pilates
DISLIKES: Snakes
Volunteer since 2026



Jennifer
LIKES: Coffee, Dogs, Traveling
DISLIKES: Early Mornings
Volunteer since 2024



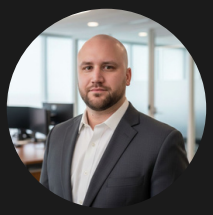
Katie
LIKES: ATV Rides, Chickens, Paranormal Everything
DISLIKES: The feeling of microfiber towels on my hands
Volunteer since 2026



Cade
LIKES: Reading, Video Games, History
DISLIKES: Humidity
Volunteer since 2026



Gabrielle
LIKES: Cribbage, White Boards, Tibetan Buddhist Art
DISLIKES: Summer Weather
Volunteer since 2024



Stephen
LIKES: Faith, Family, Jiu-Jitsu
DISLIKES: Decaf Coffee
Volunteer since 2026



Lee
LIKES: Board Games, Classic Movies, Dark Chocolate
DISLIKES: Fruit Desserts
Volunteer since 2019



Michael
LIKES: Jiu-Jitsu, Outdoors, Traveling
DISLIKES: Greed
Volunteer since 2026



Amy
LIKES: Exploring Nature, Art, Video Games
DISLIKES: Running Out of Coffee
Volunteer since 2026



Bee
LIKES: Video Games, Music, Dungeons & Dragons
DISLIKES: Negativity!
Volunteer since 2023



Mark
LIKES: Tea, Camping, Jazz
DISLIKES: Divorced Dad Rock
Volunteer since 2026



Bjoern
LIKES: My Kids, Lacrosse, Social Engineering
DISLIKES: Broccoli
Volunteer since 2024



Craig
LIKES: Outdoors, Board Games with Family, Pumpkin Everything
DISLIKES: Olives
Volunteer since 2025



ILF WELLNESS PROGRAM

Erin Maloney, LCSW
Director of Wellness, Innocent Lives Foundation

The Wellness Program has evolved significantly since the start of the Innocent Lives Foundation. What started primarily as a resource for supporting PIT (Predator Identification Team) agents has grown into a broader, proactive program focused not only on the well-being of those doing the difficult work of protecting children, but also on educating caregivers and communities about online safety.

THE FOUNDATION

Our Volunteers

PIT agents are exposed to very difficult situations as they work to identify and help unmask individuals who pose a threat to children online.

Mandatory monthly check-ins with PIT agents provide opportunities to connect with volunteers, see how they're doing, provide resources, and encourage them to prioritize their own wellness. The goal is to create an ongoing culture where wellness, boundaries, self-care, and asking for support are viewed as an essential part of the work.

THE GROWTH

Caregivers

Prevention and education are critical components of protecting children.

We produce educational materials such as blogs and other resources designed to provide caregivers with practical information about keeping children safe online. These resources address a variety of topics that parents and caregivers may encounter, including internet safety, online grooming, sextortion, social media, and recognizing potential warning signs that a child may be experiencing something concerning online.

THE REACH

Community

The Wellness Program has now expanded its outreach through speaking engagements with businesses and organizations. These presentations often take the form of a lunch-and-learn, providing employees and community members with an opportunity to learn about online safety in an accessible and engaging environment.

> ***Thank you so much for everything you and have done to keep our children safe and thank you so much for being there to educate our parents to try and keep our children safe.***
>
> **-Employee at Duke Energy**

IF A CHILD COMES TO YOU

An important message throughout the Wellness Program's educational efforts is that online safety should be an ongoing conversation. Children need to know that they can talk to a trusted adult when something happens online that makes them uncomfortable, confused, or afraid.

Caregivers can help create that sense of safety by:

- Listening
- Remaining calm
- Asking questions
- Making it clear that their child will not be blamed for coming forward

The goal is simple: support those who protect children, educate those who care for them, and work together to create a safer online environment for every child.

FUNDRAISING HIGHLIGHTS

In addition to all of our faithful donors who we wouldn't be here without, one incredible donor gave ILF $100,000 at the end of 2025, a lifeline for the organization. This donation is the reason why ILF is still operating today and has allowed us to hire a few part time individuals and operationalize the organization. However, $100,000 doesn't last forever so the donor came back with a new proposal.

THE $200,000 MATCH

The same donor is now matching dollar for dollar, up to $200,000, until the end of 2026. Every gift goes twice as far towards the next investigation: a predator unmasked, and prosecution-ready evidence handed to law enforcement.

> From the minute I met the team at ILF, I knew I had come across a truly special organization. They are willing to take on some of the hardest, saddest, and most soul-wrenching work imaginable, dedicating their time, effort, and resources to stopping the worst of the worst.
>
> From that moment on, I knew I wanted to be part of the organization, no matter what that meant.
>
> I'm honored to support ILF, and incredibly proud of the way this team continues to cut through the noise and do this unbelievably difficult work, regardless of the obstacles put in their way.
>
> **– Our Generous Matching Donor (Anonymous)**

GETTING OUR NAME SEEN

Too few people know what we do. **Firefly** changed that.

The company donated 20,000 taxi toppers across 14 US cities, at no cost to ILF, and committed to keeping them on the road for a year. Thank you, Firefly.

Three words sit on every roof: **WE FIND YOU**. They send people to WeFindYou.org to find out more. Taxi toppers make a name familiar, so the next time someone hears ILF, it isn't the first time.

We are incredibly grateful to Firefly for helping carry our mission into communities across the country and introducing more people to the work of protecting children.

50,925,840
Impressions

20,000
Taxi Toppers

14
US Cities

$0
Cost to ILF



Times Square, NYC



Las Vegas, Nevada



ILF continues to expand awareness of its mission through new community partnerships. Thanks to **OUTFRONT Media**, we secured two billboards along Denver-area freeways at a significantly discounted rate.

This opportunity allows us to bring our mission into public spaces, introduce more people to ILF's work, and begin building stronger connections within the Denver community.

We are grateful to OUTFRONT Media for helping amplify our message and making it possible for us to reach new audiences.

THE YEAR VOLUNTEERS HELD US TOGETHER

Donations fell and we had to let go of the entire paid team in June 2025. Volunteers stepped in and kept the investigations and messaging going until a generous donor gave ILF the funds to hire a few individuals to keep the place running. Work this hard needs full-time people and the right tools. Volunteers can't carry it alone for long.

WHY IT'S HARDER TO GET A CASE ACCEPTED

Law enforcement has to prioritize the worst cases

Federal criteria have tightened. Cases that were once routinely accepted, including some built around trading illegal material, no longer get the same priority. Violent crimes against younger and younger children are rising, and agencies have to put their people there first.

Offenders went into hiding

They've moved to encrypted apps, closed groups, and the dark web. Finding them takes specialist tools and far more time.

Each case takes months

One investigation can take months of research and paperwork before it's ready to hand over.

7

Arrests in the US from a single case where the predators possessed stolen images and videos from thousands of children.

4

Terabytes of traded material shut down with a foreign federal agency. A man went to prison for a very long time.

Behind every file is a child.

WHAT YOUR SUPPORT MAKES POSSIBLE

People: Full-time investigators, and the leadership to run them.
Tools: The specialist software needed to find offenders on encrypted apps and the dark web.
Cases: More investigations built to the standard law enforcement now requires.

The threat to children keeps growing. Fund a case today: innocentlivesfoundation.org

> Everyone at the Innocent Lives Foundation is united by one mission: to protect children. Volunteering with ILF has been one of the most meaningful and life-changing decisions I've ever made.
> **– Jennifer, Lead PIT Agent**

CEO ADDRESS

I am here because my husband, a longtime champion of the Innocent Lives Foundation, believed in me. When Chris Hadnagy told us he was looking for someone to take over as CEO, I started running through my mental Rolodex of people I could introduce him to. My husband looked at me and said, **"What about you?"**

I was terrified. My whole career has been in for-profit companies. I'd never been a CEO. And this wasn't a mission where you get to learn by letting people down.

Then I started talking with our board and our donors, and something shifted. The world feels so fragile right now, here was a chance to finally put everything I do professionally toward something that protects the people who need it most. I couldn't say no to that.

Chris tells the story in his letter of how this team kept going with almost nothing. When I walked in, I could see what that had cost them, and what it hadn't. I've led a lot of teams. I have never seen people give this much of themselves this willingly, around full-time jobs, families, and everything else life throws at them. I am in awe of every one of them.

My focus has been building something worthy of people like that. We tightened how we work and how we communicate with each other. We brought in new volunteers in marketing, business development, cybersecurity, systems administration, research, and graphic design. And we gave ILF a fresh look and voice, one that's now riding on taxis in fourteen cities and standing tall on two billboards in Denver.

I wish I could tell you the threat we fight is shrinking. It isn't. Last year, the National Center for Missing & Exploited Children received more than **50,000 reports of children being sextorted for money.** That's **137 kids a day.** And predators are moving faster, pulling kids into private and encrypted apps where they're harder to find. It's infuriating.

That's exactly why our work matters. Our law enforcement partners are most successful when we can prove a real child is being harmed and identify who's doing it. Our investigators, now backed by the new AI team Chris described, are building the tools to find that proof faster and get stronger cases into the right hands sooner. Your support lets us push that work further, and every dollar brings us closer to the next child who needs us.

I'm on a mission to build ILF into a force predators cannot outrun. That means operating with real discipline, so you can trace every dollar you give to something real. It means giving our Predator Identification Team the tools to do this work well. And it means working toward the day when some of the most skilled, courageous people I've ever met can make the Innocent Lives Foundation their career, not something they squeeze into whatever's left of their week.

To our Board, Volunteers, Donors, and Supporters: **thank you for showing up**, for staying, and for keeping this mission alive when it would have been easier to walk away. It's an honor to do this with you.

Let's go win, together.



Kristy Nordmann
CEO, Innocent Lives Foundation

BOARD OF DIRECTORS

The Innocent Lives Foundation is guided by a dedicated Board of Directors



Douglas Ash
Board Member since 2022



Joy Beland
Board Member since 2024



May Brooks-Kempler
Board Member since 2025



Chris Hadnagy
Founder, 2017



Tim Maloney
Chairman of the Board since 2017

WHAT CAN I DO ABOUT IT?

What can I do about it? I've been with the ILF since the beginning, when it was just me and Chris. We tried to answer that question. Child exploitation is such an enormous problem. For most people it feels abstract. We all know it's out there. Children are being exploited and abused. It starts online, but it quickly escalates to real life. What could we do about it?

When we started asking that question, we started to come up with answers. We know people who might be able to help. We know hackers with the skills that might be able to help find these awful predators hiding behind their screens. We know people in law enforcement who could bring them to justice. We could be the bridge to bring together these unlikely allies. We could be the ones to do something about it.

So we started to build it, and it turns out that is hard, exhausting work - and it's expensive.

Even though we have these incredibly smart and insanely talented people willing to donate their time and expertise, we need to give them the cutting-edge tools they need to allow them to do the awful work that no one wants to even think about.

We need to set rules and policies to make sure what they do is done in a legal way. We need to make sure that the evidence that they collect is actually useful to law enforcement.

We have to take care of these volunteers. These people are so driven and care so much about protecting kids, and that drive can take a toll. We need to protect them from overdoing it. We need to help them step back from the horrors they uncover, safeguarding their mental health and well-being so they can survive the incredible good that they are doing.

Since 2017, we've been building the Innocent Lives Foundation and refining it, and adapting it as technology and tactics have evolved. We have changed and adapted as the organization's circumstances have required.

We're going to keep doing it. We are going to do something about it. We'll continue this fight. We'll do whatever it takes - and we'll do it with, or without you. But it would sure be easier and better and more effective with your support.

So, what can you do about it? Support the ILF and our important work. Please donate as much as you can. Please share this report with someone who should know about our work. And you can remember why it matters. Think of the people in your life, your children, your family, your friends' children, my children. We can protect them, and you can help us do it.

Nearly a decade ago, Chris and I asked a simple question: What can we do about it? Today, thanks to an extraordinary community of volunteers, law enforcement partners, supporters, and donors, we know the answer. We can investigate. We can identify predators. We can support law enforcement. We can protect children. And with your help, we can do even more.

Tim Maloney
Chairman of the Board, Innocent Lives Foundation

INNOCENT LIVES FOUNDATION

2026

WE SHOWED UP. WE DID THE WORK.

NOW IT'S YOUR TURN TO MAKE AN *Impact*

Donate to keeping kids safe online

innocentlivesfoundation.org/donate

Follow our mission on social media

@innocentlivesorg

@innocentlivesfoundation

@the.innocent.live

This report reflects impact made between July 2025 – June 2026

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innocentlivesfoundation.org